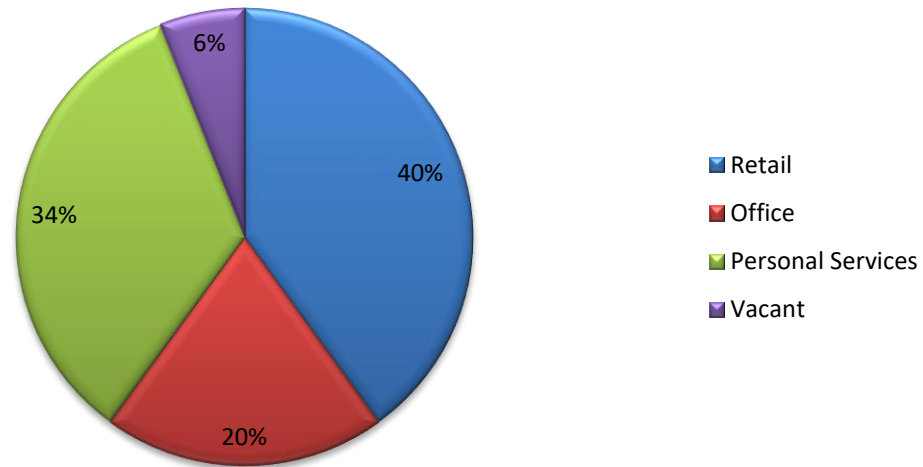


Downtown Broadway Business Community



Source: City of Burlingame, Economic Development Division, November 2018.

The Broadway Downtown area is located between California Drive and El Camino Real, near the highway 101 entrance/exit, with the main business street along Broadway. The downtown Broadway community provides for its residents and shoppers a wide variety of businesses including restaurants, cafes, candy stores, beauty salons, pet services, and more. The graph above shows the breakdown of the different categories where retail makes up 40% of Broadway downtown, following that is personal services at 34%, and offices at 20%. The vacancy rate is at 6%, which is slightly above the acceptable range (2-5% vacancy rates) but still shows a healthy downtown district, providing opportunities for new businesses to join the business community and for established businesses to expand. Welcome to the new businesses Sweet Citrus Burlingame, Winges Architects, and Bayroot.